

## Case Study: EDUCATION



**Product:** Obelisk Award  
#12-061S-L

*Inspiring Idea:* University Medical Center recognized individuals in areas of medicine and medical accomplishments.

**As low as:**  
\$105.00 c, \$142.00 c, \$180.00 c Deep Etch



**Product:** Horizontal or vertical glass picture frames

#19-804H 19-804V {Holds 4" x 6" picture}  
#19-805H 19-805V {Holds 5" x 7" picture}

*Inspiring Idea:* Picture frames make a nice commemorative keepsake whether using to frame student commencement or capturing an athletic accomplishment.

**As low as:** \$45.00 & \$48.75 c Deep Etch



**Product:** Heirloom Bowl #07-520

*Inspiring Idea:* Crystal bowl is a personalized gift for donors to a private high school.

**As low as:**  
\$35.00 c Deep Etch



**Product:** Selection Stemless Tall Wine #01-036

*Inspiring Idea:* Set of 2 gift-boxed glassware for every attendee of a 25<sup>th</sup> class reunion.

**As low as:** \$5.70 c Light Etch bulk, \$9.26 c Deep Etch bulk; \$14.96 c Light Etch set/2, \$22.08 c Deep Etch set/2

## Case Study: ASSOCIATIONS/NON-PROFITS



**Product:** Jade glass coasters  
#11-838, #11-837

*Inspiring Idea:* Coasters make a great volunteer gift, functional and plenty of room for etched logo and message.

**As low as:** \$13.50 c Light Etch,  
\$15.00 c Deep Etch individually boxed.  
Also available as set of 2.



**Product:** Fulton Desk Clock #75-009

*Inspiring Idea:* Association recognizes multiple samaritans with functional gift clock at annual dinner.

**As low as:**  
\$68.00 c Deep Etch



**Product:** Arch Award  
#11-045S-L

*Inspiring Idea:* Michigan Horse Show Association recognizes riders with 1st Place, Runner Up, and 3rd Place awards.

**As low as:** \$53.00 c, \$60.00 c,  
\$68.00 c Deep Etch



**Product:** Harlequin Bowl #54-010S & L

*Inspiring Idea:* Meeting Planners International honors regional affiliates and guest speakers with elegant 24% lead crystal awards.

**As low as:**  
\$75.00 c, \$97.00 c Deep Etch

**Case Study: REAL ESTATE**



**Product:** Mayfair Candy Jar #07-404S

**Inspiring Idea:** Candy Jar was used as a referral gift / thank you gift from real estate agents.

**As low as:**  
\$37.75 c Light Etch,  
\$40.00 c Deep Etch



**Product:** Barclay Bud Vase #01-027

**Inspiring Idea:** Bud vases were used at area home show as giveaways to first 100 applicants for pre-qualifying for a new home mortgage.

**As low as:**  
\$16.00 c Light Etch,  
\$19.00 c Deep Etch

**Product:** Princeton Trumpet Vase #07-215S-L

**Inspiring Idea:** Real Estate Agency used vase as award to recognize top real estate performers at their agency. Awards were given to the highest sales volume through new agent performers.

**As low as:**  
\$68.00 c, \$90.00 c, \$113.00 c Deep Etch



**Product:** 5 Piece Vino Wine Set #99-018

**Inspiring Idea:** Set was used as a thank you gift to recent home owners. Personalized with a monogram.

**As low as:** \$143.00 c Deep Etch.  
Set of 4 Glasses only #07-225:  
\$90.00 c Deep Etch.

**Case Study: BANKING & FINANCE**

**Product:** 5 Piece Optic Crystal Coaster Set #12-015

**Inspiring Idea:** Financial planner received recognition gift for enrolling 50 new accounts in calendar year.

**As low as:** \$142.00 c Deep Etch



**Product:** Classic 5 Piece Wine Set #99-063

**Inspiring Idea:** BOA sent all board members a token of appreciation to those members with 5 years of board service.

**As low as:** \$110.00 c Deep Etch

**Product:** Non Lead Crystal Star Bowl #07-016

**Inspiring Idea:** MBNA used this handcrafted bowl as a premium gift for new customers who opened accounts.

**As low as:** \$37.75 c Deep Etch



**Product:** Torch Award #10-048S & L

**Inspiring Idea:** Consulting firm honored employees with 15+ years of service. Awards were in addition to a company trip.

**As low as:** \$142.00 c,  
\$188.00 c Deep Etch



**Case Study: SPORTS & ENTERTAINMENT**

**Product:** Fairway™  
Nappy Bowl #07-580

*Inspiring Idea:* Non lead crystal bowl featuring golf ball impression, used as a thank you tee gift for charity classic.

**As low as:** \$26.25 c Light Etch,  
\$29.00 c Deep Etch



**Product:** Fore™ Barware  
#03-345, #03-001, #03-344,  
#03-343

*Inspiring Idea:* Perfect "one size fits all" tee gift for charity & corporate golf events.

**As low as:** \$6.41 c Light Etch,  
\$9.98 c Deep Etch



**Product:** Selection Martini  
Set #99-008

*Inspiring Idea:* Set used in thoroughbred racing gift store as souvenir/commemorative item. Sold as 3 piece set and as individual pieces.

**As low as:** \$58.50 c Deep Etch

**Product:** Princeton Cup  
#07-258S-L

*Inspiring Idea:* Crystal trophies in 3 sizes make a perfect tiered award presentation for golf outing.

**As low as:** \$68.00 c, \$90.00 c,  
\$113.00 c Deep Etch



**Case Study: GOVERNMENT**



**Product:** Hampton Biscuit Barrel  
#06-030S-L

*Inspiring Idea:* Beautiful 24% full lead crystal gifts given by US Admirals to foreign dignitaries.

**As low as:** \$97.00 c, \$120.00 c,  
\$143.00 c Deep Etch



**Product:** Standing  
Paperweight  
#12-005

*Inspiring Idea:* Crystal paperweight used to recognize all volunteers and donors for presidential election. Also sold on online store.

**As low as:**  
\$36.00 c Deep Etch



**Product:** Stratford  
Bowl #09-563

*Inspiring Idea:* Sold to visitors of the White House. Also used as gifts for high ranking employees and visitors.

**As low as:**  
\$33.75 c Deep Etch

**Product:** Vantage Vase  
#07-097S-L

*Inspiring Idea:* Local municipality recognizes dedicated employees with crystal vases for years of service.

**As low as:** \$60.00 c, \$83.00 c,  
\$98.00 c Deep Etch



## Case Study: HEALTH CARE



**Product:** Metro Curved Plaque #72-309S-L

**Inspiring Idea:** These cast aluminum awards were awarded to exceptional individuals who contributed financially to the organization at their annual conference.

As low as: \$53.00 c, \$68.00 c, \$83.00 c Engraved



**Product:** Classic Bowl #07-585S

**Inspiring Idea:** This functional bowl was handed out to health care facilities as a gift for subscribing to their management software.

As low as: \$26.25 c Light Etch, \$29.00 c Deep Etch



**Product:** New York Bucket #07-212S-L

**Inspiring Idea:** These 3 sizes of ice buckets were used as a functional award to recognize employees who excelled at implementing new program roll out.

As low as: \$83.00 c, \$113.00 c, \$143.00 c Deep Etch

**Product:** Selection Ceramic Mug #02-126

**Inspiring Idea:** Hospital handed out etched coffee mug to recognize National Nurses Week.

As low as: \$10.00 c Deep Etch



## Case Study: HOSPITALITY



**Product:** World Globe Pinnacle Award #04-012S-L

**Inspiring Idea:** Hotel chain with properties worldwide, annually recognized top performing properties with global optical crystal award.

As low as: \$150.00 c, \$190.00 c, \$240.00 c Deep Etch

**Product:** Trevor Wine Chiller #72-306

**Inspiring Idea:** Wine chiller was incorporated into a gift basket as a premium for customers who earned frequent traveler points.

As low as: \$52.75 c Engraved



**Product:** Romaine Salad Bowl #07-585L

**Inspiring Idea:** National food distributor used the non-lead crystal bowl as a gift with purchase at their food show.

As low as: \$60.00 c Deep Etch



**Product:** Studio Stemless Wines #52-018, #52-020, #52-019

**Inspiring Idea:** Glasses were used as commemorative piece during wine tasting expo in Napa Valley.

As low as: \$26.32 c (set of 2) Light Etch, \$33.85 c (set of 2) Deep Etch